



# DIGITAL DESIGNER & CONTENT CREATOR APPLICATION PACK

## We're looking for a visionary Digital Designer & Content Creator

Are you passionate about good design? Do you combine conceptual thinking with meticulous attention to detail? Can you deliver bold, playful, exquisite visuals that capture attention and the imagination?

## ABOUT US

**Design West** is a global centre of excellence for design and placemaking, based in the heart of Bristol.

Our programmes inspire, inform and involve people in the design of the world around them. We work across sectors and society to innovate, co-design and challenge. We are international and local, bringing the best people together to shape better places. Our vision is a world designed for life.

A registered charity, our mission is to inspire the public, politicians and professionals across the built environment to design better, healthier, places to live, work and relax.

Over the past 18 months, we've rebranded and transformed our harbourside home into a stylish new venue, complete with café-bar, events space and hot-desking opportunities. We find that bringing different industries and voices together within our space makes for an inspiring environment that drives change.

**Our Values:** We are collaborative, creative, expert, independent, open & visionary.

- **Inspirational Programmes:** Our world class public programmes inspire and involve. From the Stirling Prize to 6 O'Clock Sessions, city tours (Bristol Open Doors) and an exciting new awards strand.
- **Design Consultancy:** Our Design Review Service drives the development of better, greener, more sustainable places right across the South West.
- **Placemaking:** We bring people together to co-design and vision great places. We collaborate with public and private sectors, leading with creativity and community.
- **Education:** Our award-winning Shape My City programme accelerates the best diverse talent in partnership with schools, universities and the private sector.
- **Strategy & Policy:** We support local government to address the challenges of today.

## ROLE SUMMARY

**Job Title:** Digital Designer & Content Creator

**Employment Basis:** 12 hrs/wk (0.3 FTE)

**Salary:** £40,000 – £50,000 pro rata, DOE

**Location of Post:** Design West, 16 Narrow Quay, Bristol, BS1 4QA

**Reporting to:** Head of Marketing & Communications

**Probationary Period:** 3 months

**Period:** Permanent

**Holiday:** 25 days, plus bank holidays pro rata



## MAIN PURPOSE

We're looking for a digital designer with a strong creative voice to join our team, working with us 12 hours a week to create impactful and transformative graphic and video content.

With a focus on enriching our brand storytelling, you'll create content for a range of platforms – including web, social and print. There will also be the opportunity to work on larger-scale projects – such as branding and artwork for our café-bar space, as well as for events, conferences, and awards ceremonies. The role comes with a base in our studio space on the harbourside. Outside your work for Design West, you will have full use of our studio to pursue your own projects.

Design West has been through an exciting transformation, tripling in turnover, growing audiences and changing our home. You will play a large part in the next stage of our evolution. We're a hands-on, energetic small team who focus on impact, and we're looking for someone with a can-do collaborative attitude to power our next phase.





---

## PERSON SPECIFICATION

You are a skilled creative with a real understanding of the latest design trends, as well as the impact of design on the user experience. Conceptual and collaborative, you will have excellent attention to detail, a strong portfolio, and the ability to deliver campaigns that elevate brand identity and engage a variety of audiences.

### Essential

- Demonstrable digital design experience across a range of channels
- Ability to conceptualise visuals, prepare drafts and clearly communicate ideas
- Digital and mobile-first mindset
- Proficiency in Adobe Creative Suite (in particular Photoshop, Illustrator and InDesign), Canva, and a good understanding of MS packages
- Video creation and editing experience
- Ability to translate strategic direction into high quality designs within brand guidelines
- Willingness to offer insight and opinion on strengthening brand visuals, making creative recommendations to achieve the best results
- Collaborative mindset
- Evidence of successful design and video-driven digital campaigns.

### Desirable

- Interest in, or experience of working in urban design, architecture or culture.

---

## APPLY

Please provide us with your CV, current portfolio, and a cover letter outlining your interest and suitability for the role. This position is based at the Design West venue. We have found that being together as a small team is important to our culture, creativity and success as a charity.

**EMAIL:** Applications to [jenny.hayes@designwest.org.uk](mailto:jenny.hayes@designwest.org.uk)

**DEADLINE:** Please apply asap. We'll be reviewing applications as we receive them.

*Design West is an equal opportunities employer and welcome applications from all suitably qualified persons regardless of their race, sex, disability, religion/belief, sexual orientation or age.*

